Council on Accreditation for Two-Year Colleges





Agenda

- About JCCC
- Collaboration and Regional Access
- Industry Challenges
- Promising Opportunities
- Our Focus at JCCC



JCCC Quick Facts

- Johnson County Community College (JCCC) was founded in 1969
- Third largest institution of higher education in Kansas, largest of the community colleges
- 3 campus locations, 245 acres on main campus
- Comprehensive higher education institution
- 48% of JCCC students transfer to one of our Kansas or Kansas City Metro colleges or universities
- Strong in the arts with The Midwest Trust Center Series and JCCC's Nerman Museum of Contemporary Art
- JCCC Foundation supports the mission of the College with 550+ funds valued at ~\$47M



Collaboration and Regional Access





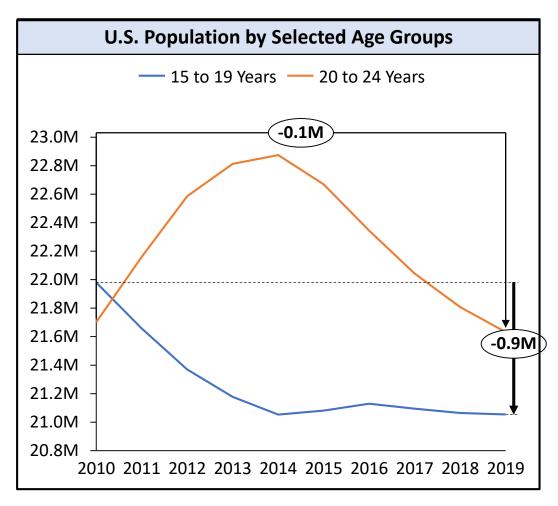


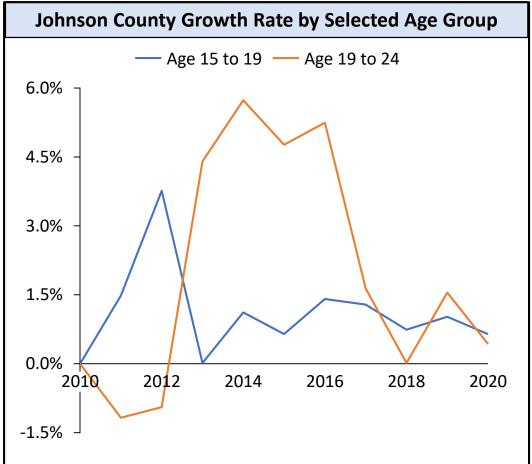


- Three institutions work in collaboration to best serve students in the metropolitan area
- Avoid duplicate program offerings
- Coordinate on workforce development and provide training solutions to employers in the area
- JCCC's Small Business Development Center provides services to small business in the region; during COVID
 played a particular role of providing resources to small businesses as well as business development



Demographic Trends are Challenging



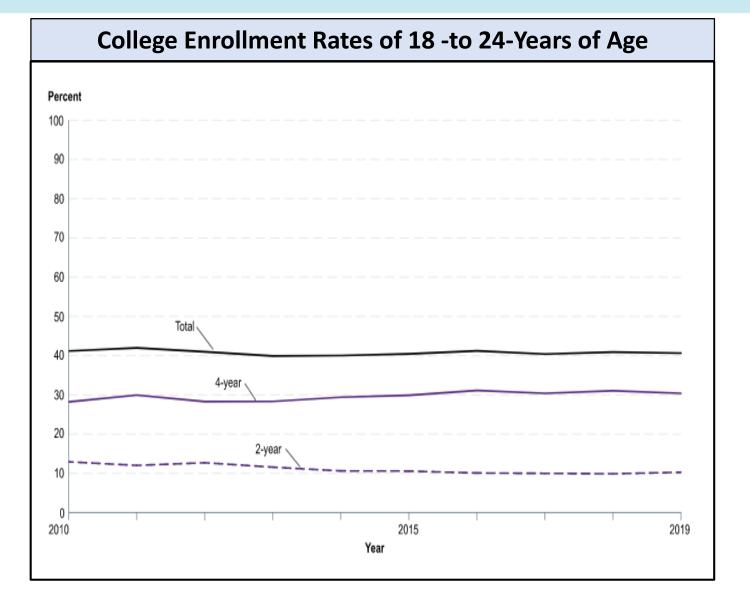




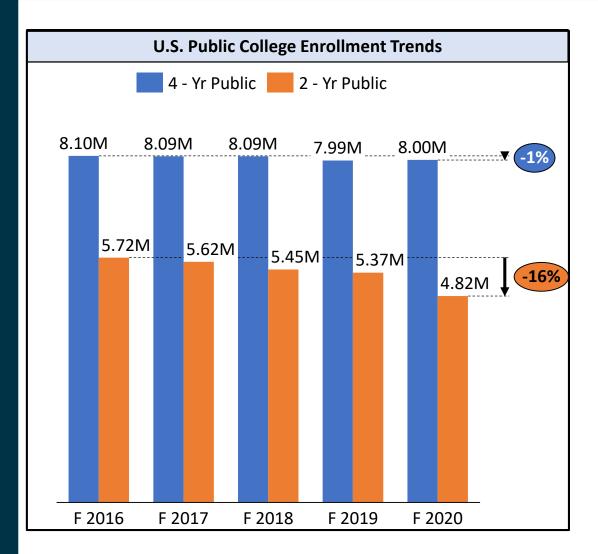
Source: Census Bureau

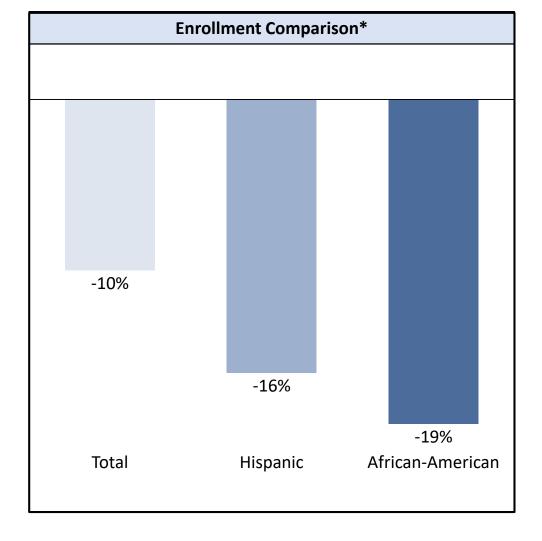
- Innovation in the Heartland

College Going Rate Flat Overall, Down at Two Year



COVID Impact Material, Especially for Minorities







Source: National Research Center

Kansas Promise is an Opportunity

- Signed into law on April 24, 2021, the Kansas Promise Scholarship program provides financial assistance to eligible Kansas resident students enrolled in select two-year associate degree or career and technical education programs. The program is designed to increase access to higher education for Kansas residents and support efforts to build the Kansas workforce
- Kansas Promise is a last dollar scholarship and may pay for tuition, books and course materials
- JCCC offers more than 30 Promise-eligible programs across various fields of study, including IT and information security, advanced manufacturing and building trades, healthcare, and American Sign Language
- Student must agree to live and work in Kansas for 2 years after completion of program of study

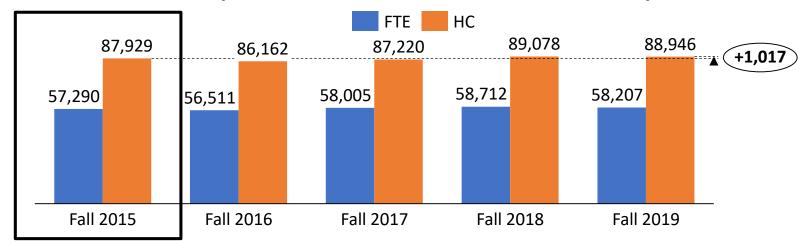




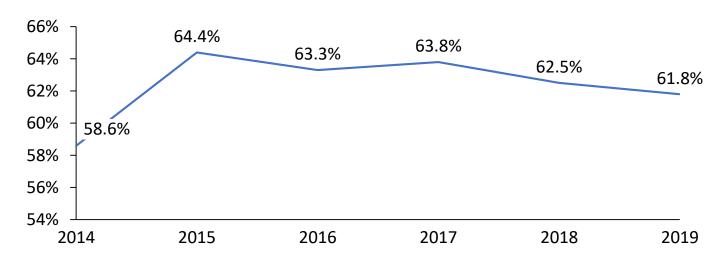
Promise Programs Have a History of Driving Growth

Enrollment improved in Tennessee after TN Promise was passed

TN Promise Passed



The college going rate improved in Tennessee after TN Promise was passed





Industry Strategic Implications

- Enrollment has been a challenge for some time; COVID exacerbated the situation
- Differentiation helps drive growth
- New delivery models
- Transfer pathways are key
- Legal and regulatory environment is potentially favorable (state and nationally)
- Higher educational institutions will have to continue to manage COVID



JCCC Strategy

Goals

Student Success Support learners in achieving their educational goals

Employee Engagement
Strengthen Employee
Engagement

Diversity Equity and Inclusion

Build an inclusive and
equitable campus culture

Community Partnerships
Advance diverse and strategic
partnerships

Strategies

- Ensure our model for teaching and learning leads to student success
- 2. Create effective systems and pathways for students

1.

3. Successfully transition our students to college

1. Encourage Employee Growth

- 2. Create an environment where employees feel like they are valued and have a sense of belonging
- 3. Develop a consistent culture of accountability, integrity, and equity
- Foster and communicate institutional accountability and awareness
- 2. Foster an environment where all faculty, staff, and students belong and thrive
- 3. Create and promote existing and new partnerships to enhance DEI initiatives and goals
- Be a convener for issues that transform and strengthen our communities
- 2. Identify and align with organizations that advance JCCC's mission
- 3. Be seen as the partner of choice for mutually beneficial collaborations

C

S T R A T E G Y



JCCC Going Forward

- Finished FY21 strong financially
- Executing on the College's strategy is key
- Driving growth, employee engagement and DEI
- Legal and regulatory environment potentially favorable
- Science Labs project is single largest investment; enhance student experience
- Will wrap-up current FMP with phase III implementation—student focused
- New FMP will be developed to support current strategy

