



KCK - P3

A COMMUNITY APPROACH TO MEET COMMUNITY NEEDS:

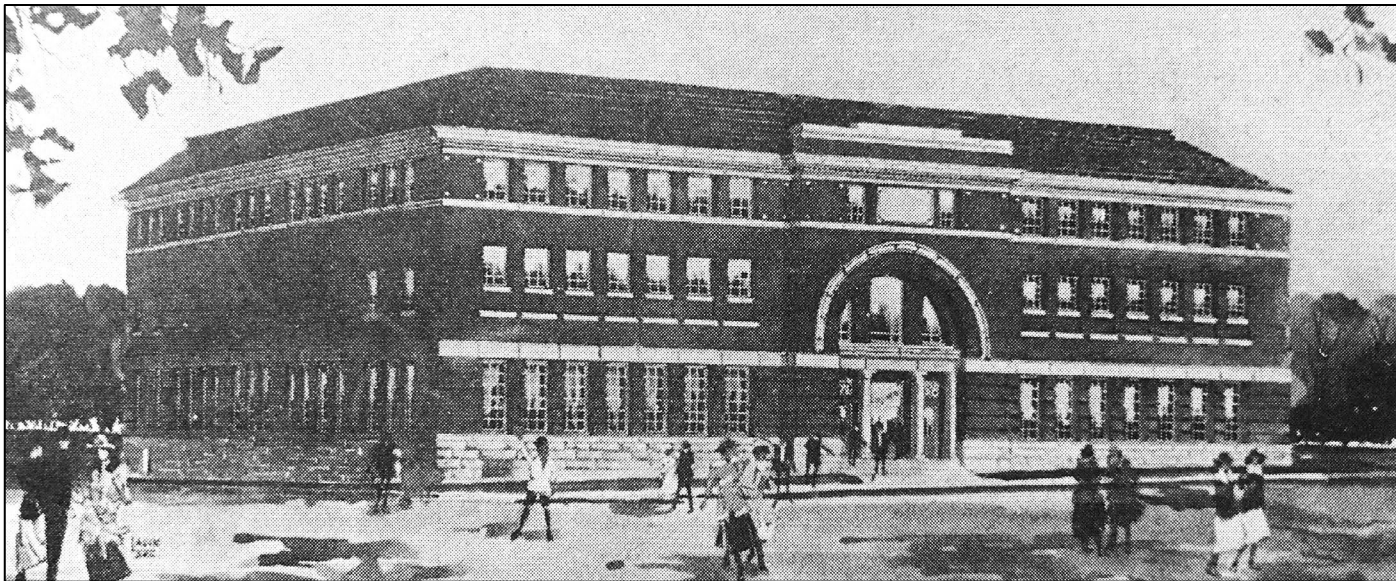
*A Presentation to:
Council on Accreditation for Two Year Colleges
Innovation in the Heartland*

By Dr. Greg Mosier

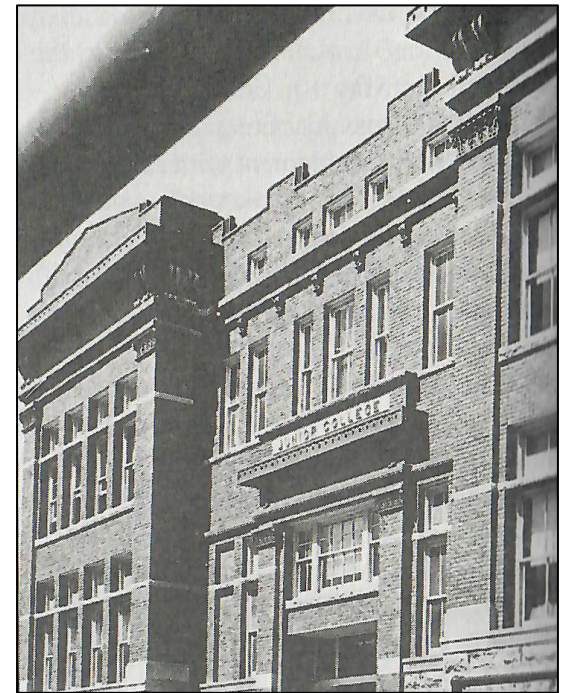
KCKCC Downtown Community Education Center

CENTER'S VISION: Provide hope, end generational poverty, improve the quality of life, and increase the socioeconomic mobility of our residents living in and around downtown Kansas City, Kansas

KCKCC History



Founded in 1923
9th St. & State Ave.



Brick and Asphalt
Campus
1946-1966

KCKCC History



Green Grass Campus - 1972



KCKCC Today



KCKCC Today



2019-20 Students Degrees & Certificate Count

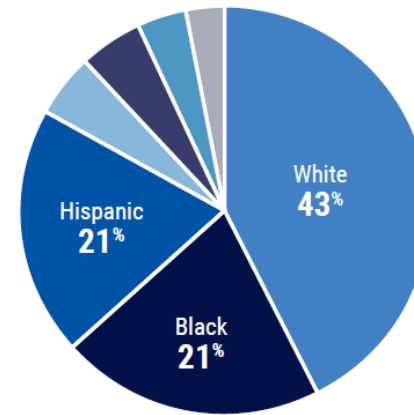


Varsity Athletic Sports



Student Groups

Population by Ethnicity & Race



3rd
Largest
CC in KS

2019-20 Undup. Enrollment 8,888

Kansas City Kansas Community College is devoted to workforce development. Academically, KCKCC offers four Associate degrees, many 1-year programs and Certificate programs. Students may enroll in pre-professional programs and transfer to a four-year university or college, or earn a 1-year Certificate or 2-year degree and enter the workforce.

100+

Degree & Certificate Programs

TOP TIER TRAINING

Many of KCKCC's nationally recognized programs fill local industry needs.

TOP 5 INDUSTRY RECOGNIZED CERTIFICATES



Building & Property Maintenance



Auto Technology



Auto Collision



HVAC



Welding

Setting the Stage



KCKCC Economic Impact



KCKCC in FY 2016-17:

- 774 full & part-time faculty and staff
- \$38.4M total payroll, much of which is spent in the region
- \$25.9M spent on day-to-day expenses resulting in
- \$34.4M added income to region

Service Region: Wyandotte and Leavenworth Counties

Impacts created by KCKCC in FY 2016-17

\$34.4 million
Operations Spending Impact

\$3.3 million
Student Spending Impact

\$144.7 million
Alumni Impact

\$182.3 million
Total Impact

or
2,811
Jobs Supported

**One out of every 50 jobs
in the KCKCC Service Region
is supported by the activities of
KCKCC and its students.**

Summary of investment analysis results

SOCIAL PERSPECTIVE

\$664.9 million
Present value benefits

\$115.5 million
Present value costs

\$549.4 million
Net present value

5.8 **n/a***
Benefit-cost ratio Rate of return

Wyandotte County

A PART OF A GROWING COMMUNITY ▶

Despite being the smallest county in Kansas, Wyandotte County ranks high in population, jobs and annual wage.

165,429

County Population

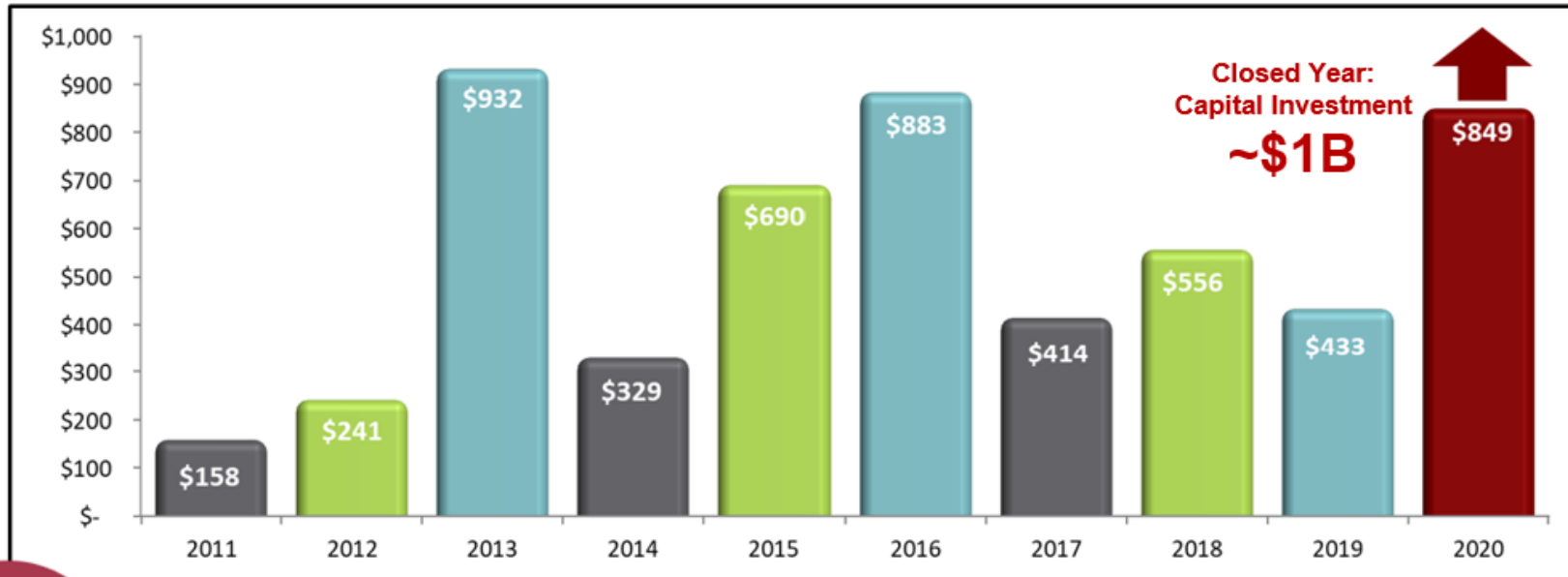
3rd Highest

Average Annual Wage



Highest Number of Jobs in the State

➤ 71% of all jobs are held by people who live outside Wyandotte County



Wyandotte County Ranks

3rd Top Weekly Wage in Kansas

BUT

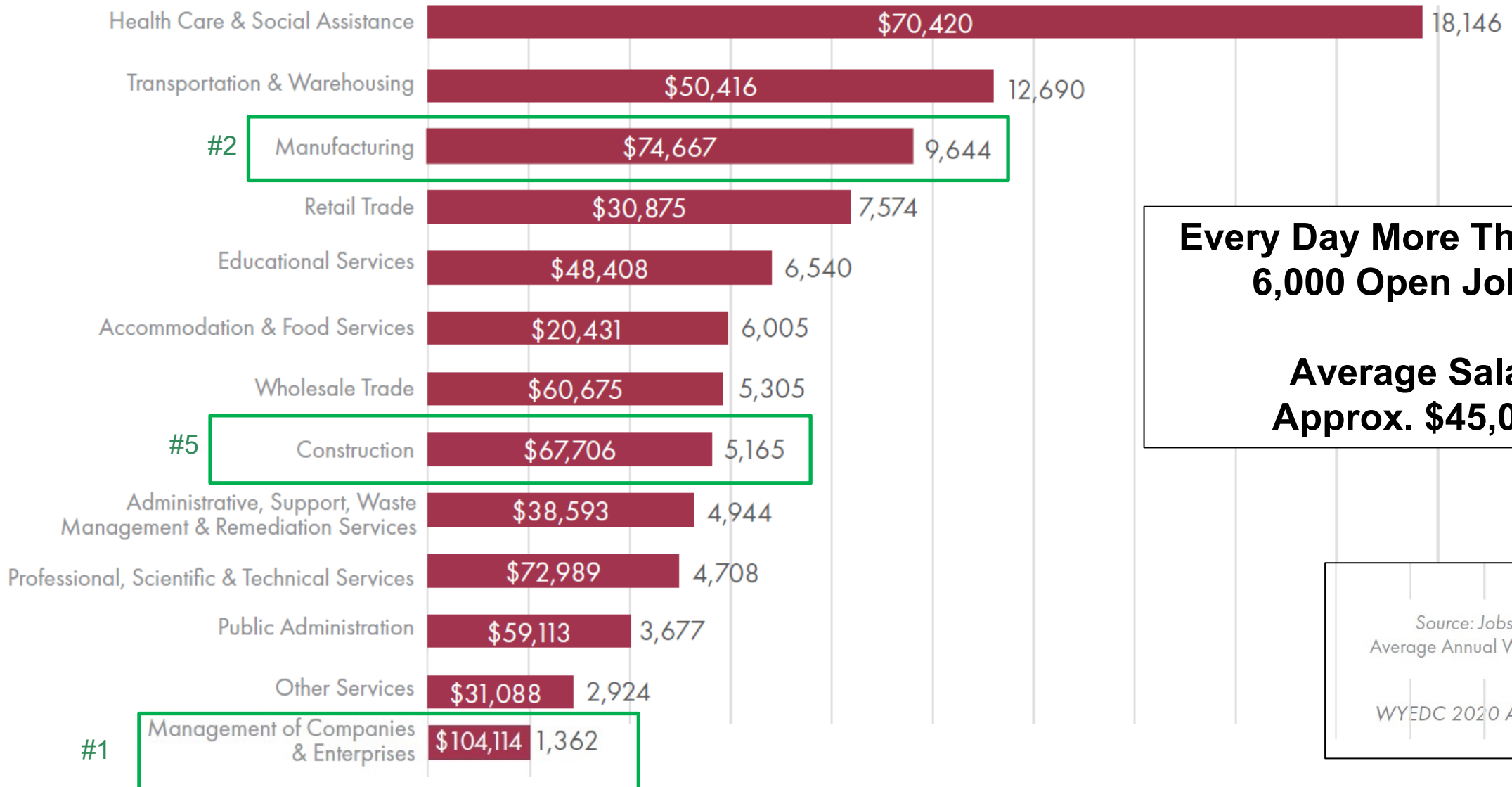
104th Overall Health Ranking
104th Quality of life
104th Health factors
104th Social/Economic Factors

Source: Robert Wood Johnson Foundation
2020 County Health Rankings



Wyandotte County Opportunities

WYANDOTTE COUNTY EMPLOYMENT BY INDUSTRY, 2020



**Every Day More Than
6,000 Open Jobs.**

**Average Salary
Approx. \$45,000**

Source: JobsEQ
Average Annual Wage

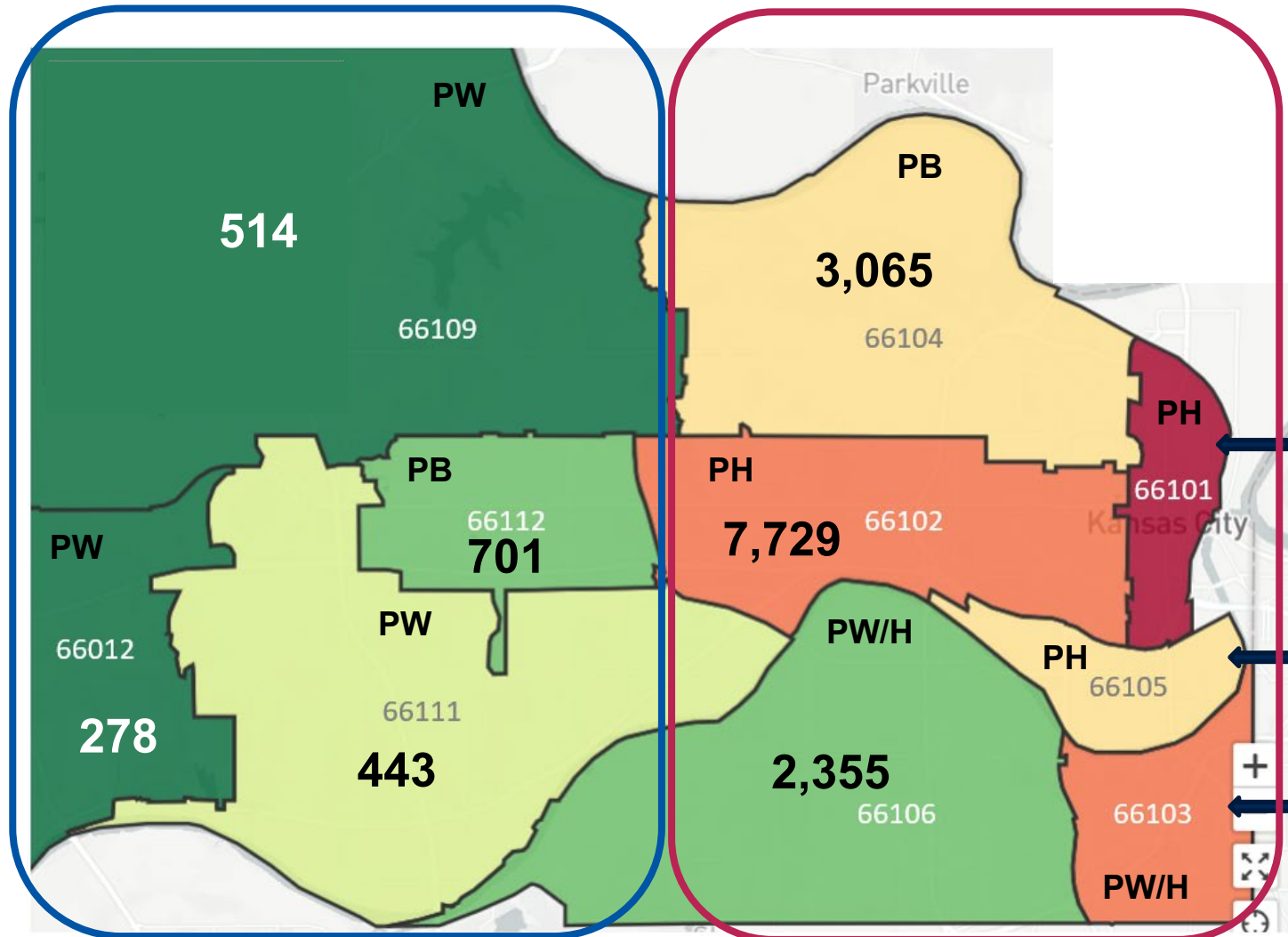
WYEDC 2020 ANNUAL IMPACT

LESS THAN EMPLOYABLE ENGLISH SKILLS:

250% Decrease

Western 4 Zip Codes
2,540
People

Eastern 6 Zip Codes
19,890
People



Increasing English skills in these individuals creates thousands additional multi-lingual workers and strengthens the diversity of our workforce

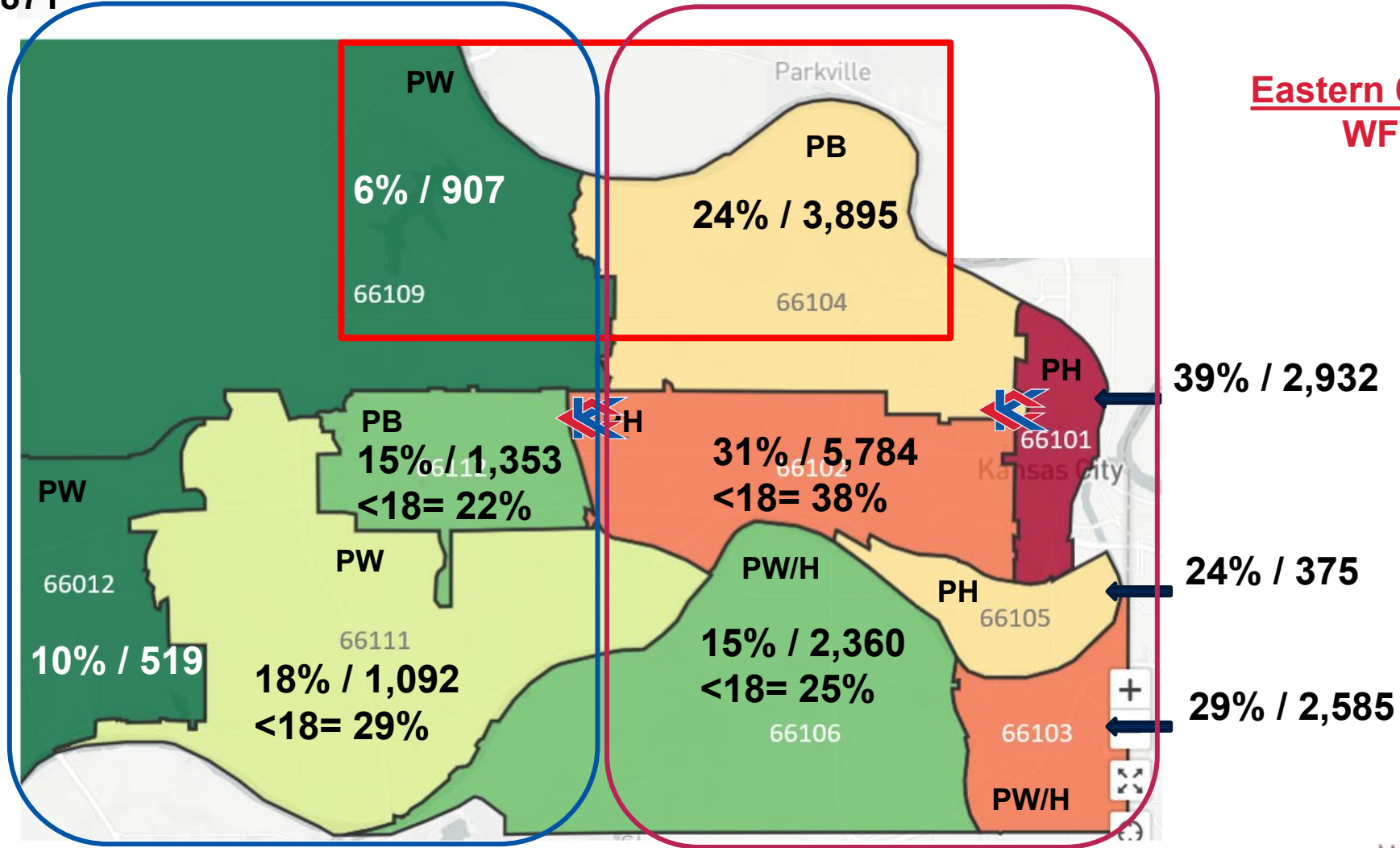
WORKING FULL-TIME LIVING IN POVERTY (AGE 25+)

WYCO: % Living in Poverty 20.6%
Census 2019
 (Rank 103 of 105)

Western 4 Zip Codes
 WFTLP: 3,871

200%+ Increase

Eastern 6 Zip Codes
 WFTLP: 17,928



Demographics

CHILDREN UNDER 18 LIVING IN POVERTY

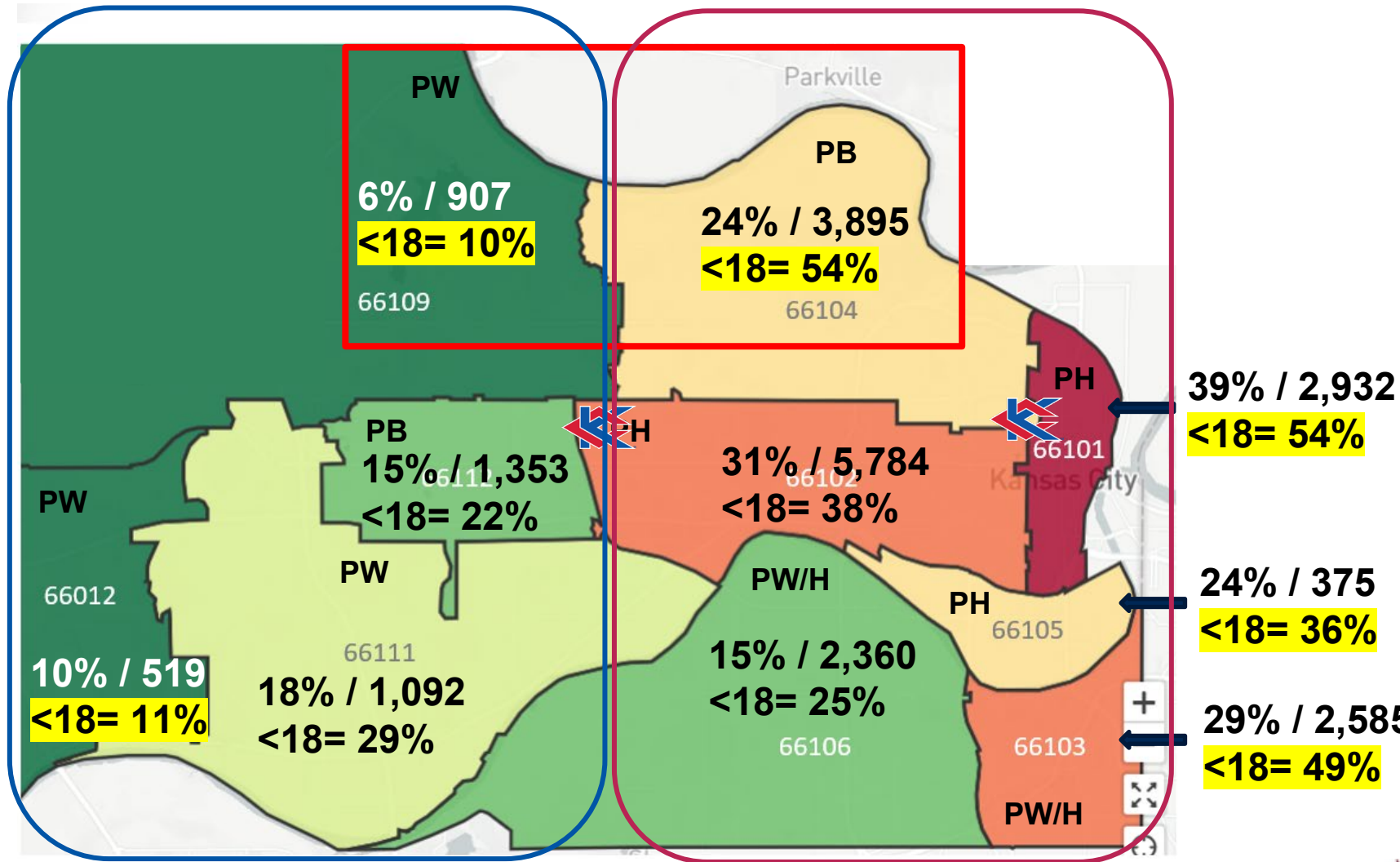
Western 4 Zip Codes

~ 15%

North WyCo 250% Increase

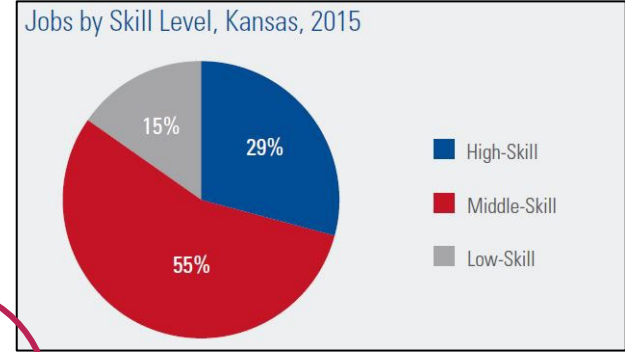
Eastern 6 Zip Codes

~ 45%



Demographics

EDUCATIONAL ATTAINMENT: HIGH SCHOOL DEGREE TWO-YEAR DEGREE OR HIGHER



Western 4 Zip Codes

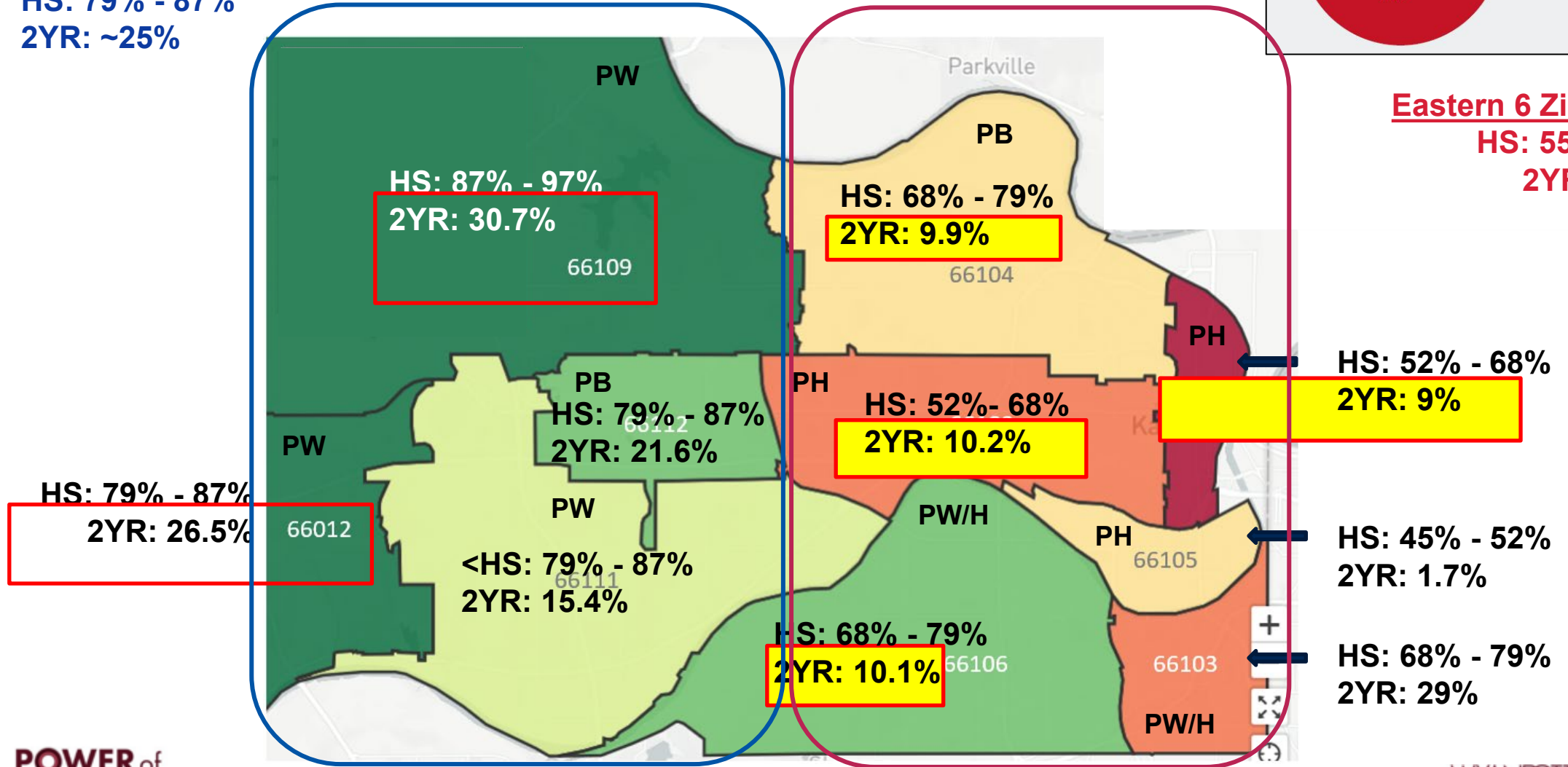
HS: 79% - 87%

2YR: ~25%

Eastern 6 Zip Codes

HS: 55% - 65%

2YR: ~9.5%



Demographics

Median Household Incomes

West Average: \$63,739

East Average: \$38,454

Minus KU Factor : \$36,023

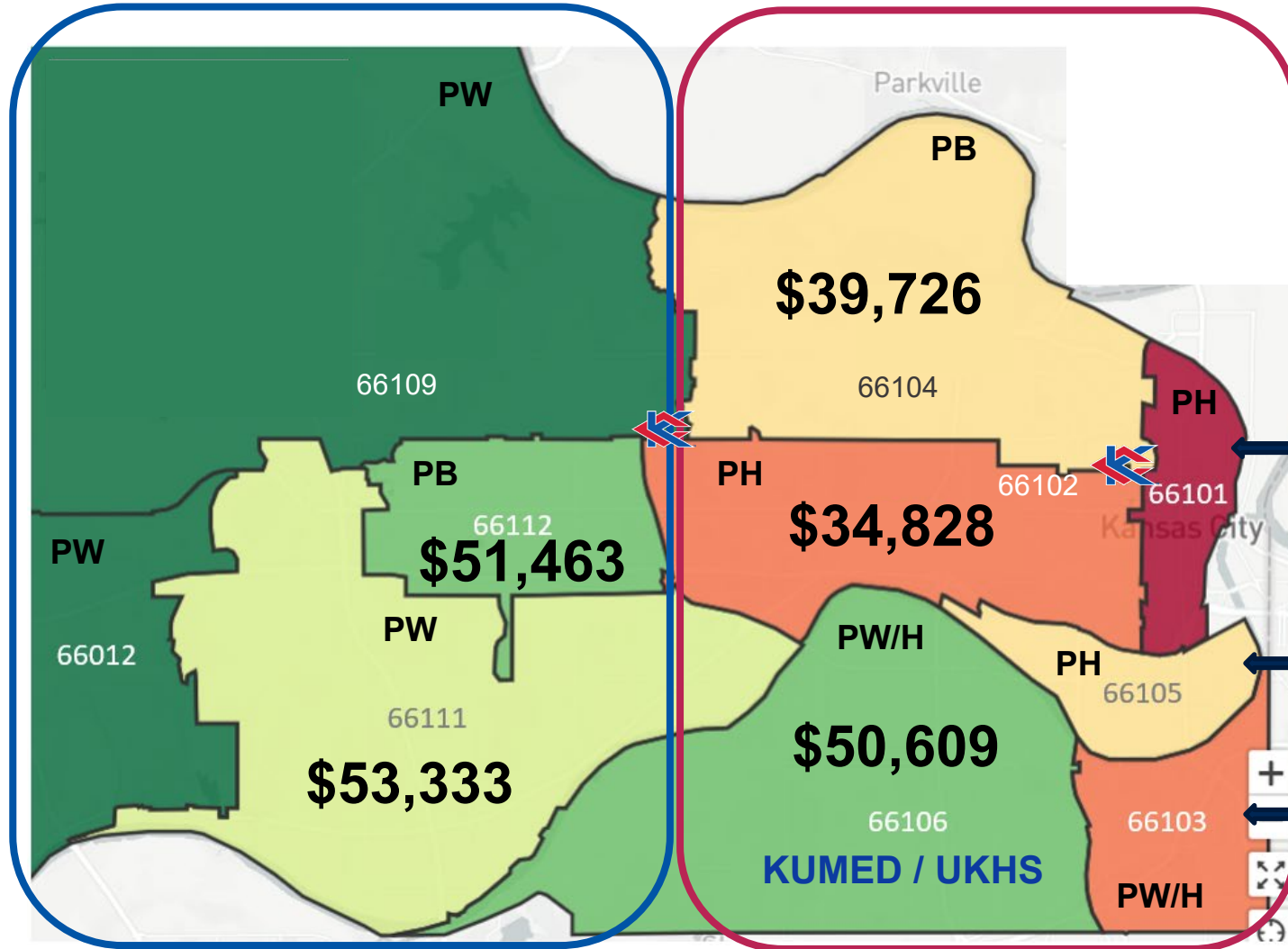
\$76,710

\$73,451

\$28,552

\$34,226

\$42,784



Demographics

KCKCC Tomorrow? Community Listening Sessions



- Multiple Listening Sessions
- 100+ Community Presentations

KCKCC Tomorrow! ***“Community Education Center”***



**Wrap Around – Health and Human Services – Counseling
Child Care – Immigration Assistance – Job Placement
*(Original Group: KCKCC, YMCA, Catholic Charities)***

Fall 2021?

KCKCC Downtown

Committed to Meet Community Needs

- **Admin. Office Professional**
- **Advanced Manufacturing**
- **Construction Trades**
- **Industrial Maintenance**
- **Welding**
- **Entrepreneurship & More**
- **Anchor Institution for Downtown KCK**



KCKCC Community Education Center

BRIDGING THE EDUCATIONAL DIVIDE DECREASES THE SOCIO-ECONOMIC GAP

Unemployment
Food Insecurity
Housing Insecurity
Poor Health
Generational Poverty



Employment
Careers
Health
Wealth
Prosperity
Social Mobility

Moving a Community from Poverty to Prosperity



KANSAS CITY, KANSAS COMMUNITY EDUCATION, HEALTH AND WELLNESS CENTER:



KCK Community Education, Health & Wellness Center



VISION: Provide hope, end generational poverty, improve the quality of life, and increase the socioeconomic mobility of our residents living in and around downtown Kansas City, Kansas



KCK Community Education, Health & Wellness Center



KCKCC:

- ▶ English as a Second Language (ESL)
- ▶ General Education Diploma (GED)
- ▶ Administrative Office Professional
- ▶ Advanced Manufacturing
- ▶ Associate of Arts – Transfer
- ▶ Associate of Science – Transfer
- ▶ Biological Sciences
- ▶ Biomanufacturing
- ▶ Commercial Construction Technology
- ▶ General Chemistry
- ▶ STEAM-based programming
- ▶ Welding

KCK Community Education, Health & Wellness Center



- YMCA of Greater KC:**
- ▶ Active Adult Programs
 - ▶ Careers at the Y
 - ▶ Child Watch
 - ▶ Chronic Disease Prevention
 - ▶ Community Health/Health Living/Lifestyle Education
 - ▶ Group Exercise Classes
 - ▶ New Americans
 - ▶ Nutrition
 - ▶ Togetherhood
 - ▶ Volunteerism
 - ▶ Weight Control
 - ▶ Youth Activities
 - ▶ Youth Enrichment & Leadership

KCK Community Education, Health & Wellness Center



Wyandot Behavioral Health Network:

- ▶ Individual, Group & Family Therapy
- ▶ Crisis Services
- ▶ Parenting Classes & Support
- ▶ Case Management
- ▶ Permanent Housing Placement Services

KCK Community Education, Health & Wellness Center



Swope Health:

- ▶ Primary Health Clinic
- ▶ Children's Health
- ▶ Dental Services
- ▶ Emergency Dental
- ▶ Women's Health

KCK Community Education, Health & Wellness Center



**A DRIVER FOR ECONOMIC AND SOCIAL MOBILITY:
Commercial Construction Technology and
Automation Engineering labs**



KCK Community Education, Health & Wellness Center



Community America Credit Union:

- ▶ Elevate individual's financial success
- ▶ Financial health management services
- ▶ Personal finance seminars
- ▶ Investing information
- ▶ Small business loan education and funding



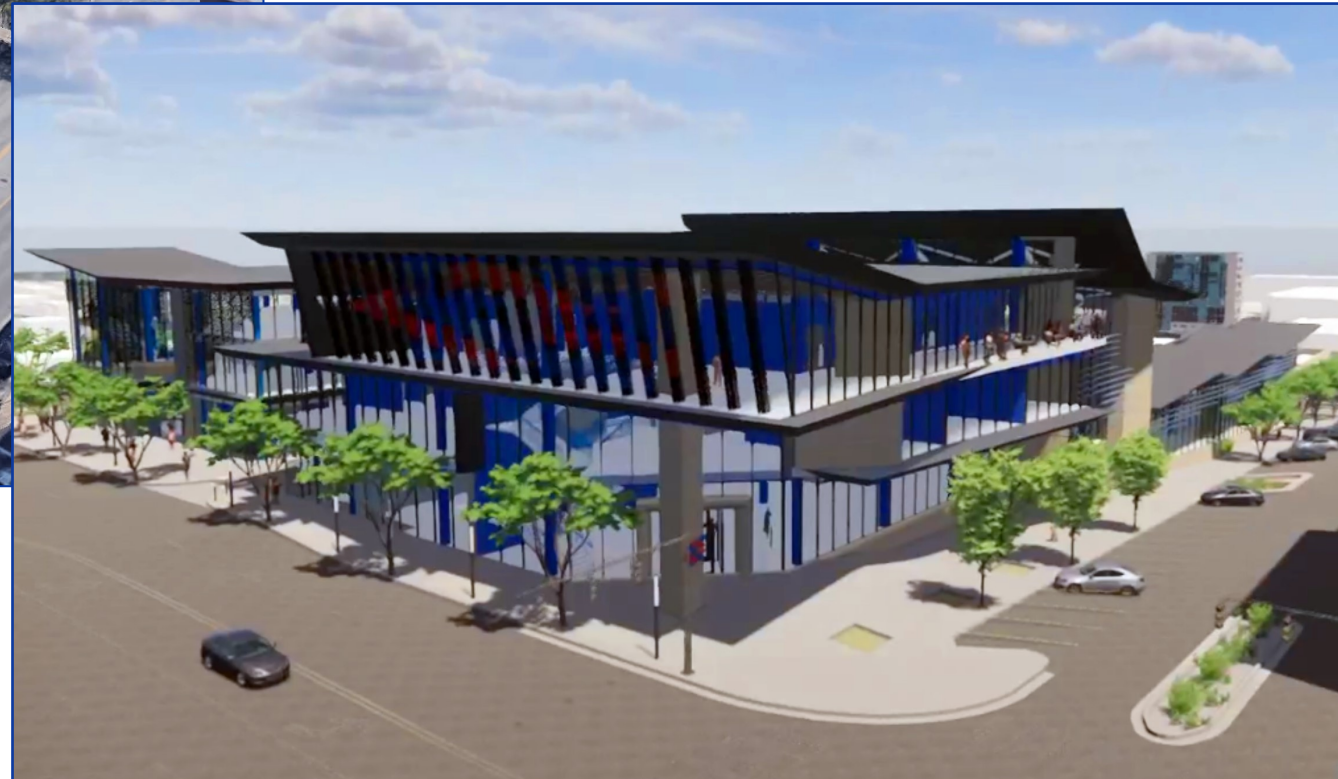
KCK Community Education, Health & Wellness Center



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129,000+ Square Feet



**Transformational for Downtown KCK
Engine of Opportunity
for the Community**

KCK Community Education, Health & Wellness Center



Building the Future for Downtown Kansas City, Kansas

Click link above to play fly through animation.

KCK Community Education, Health & Wellness Center



A DRIVER FOR ECONOMIC AND SOCIAL MOBILITY:

Construction Project:

- 30-35 Subcontractors
- Average 100 Skilled Trades On-Site
- 150-200 On-Site at Peak
- **Total 2,500 On-Site Over Two-Years**

PARTNER JOB CREATION	NEW JOB CREATION	EMPLOYEES ON-SITE	FTE ON-SITE
DCEC Owners Association	8.0	8.0	8.0
Kansas City Kansas Community College	9.0	16.0	12.0
Wyandot Behavioral Health Network	3.0	50.0	50.0
YMCA of Greater KC	18.0	35.0	10.0
Swope Health	10.0	35.0	30.0
CommunityAmerica Credit Union	6.0	7.0	6.0
Projected Total as of July 2021	54.0	151.0	116.0

DOWNTOWN Community Impact



The Community Impact KCKCC's Community Education Center will have on the local community is vast and lasting. Preliminary figures indicate:

COMMUNITY IMPACT	Projected People Served Annually: Years 1-3	Projected People Served Annually: Years 5+
Kansas City Kansas Community College	800	1,200
Wyandot Behavioral Health Network	1,200	6,000
YMCA of Greater KC	2,450	4,250
Swope Health	5,000	10,000
CommunityAmerica Credit Union	5,000	10,000
Projected Total as of July 2021	14,450	31,450

DOWNTOWN Community Impact



\$70+ Million Economic Development Project for Downtown KCK

Anticipated Fundraising Sources	Total Dollar Goal
Kansas City Kansas Community College	\$10,000,000
Philanthropy: KCKCC Foundation + Partners	\$37,000,000
Local & State Public Funding	\$14,000,000
Federal Funding	\$5,000,000
New Markets Tax Credits (\$20M Project Net Proceeds)	\$4,000,000
Total	\$70,000,000

PROJECT OWNERSHIP:

(Owners Association)

KCKCC – 59.4%

YMCA – 12%

WBHN – 12%

SWOPE – 12%

CACU – 4.6%

FUNDING MODEL:

**NO Mil Levy
Increase**

A Center Built By the Community For the Community

KCK Community Education, Health & Wellness Center



Fundraising Progress: In-Hand or Committed	Total Dollars
Kansas City Kansas Community College	\$10,000,000
CommunityAmerica Credit Union	\$3,000,000
Swope Health	\$1,440,000
Private Philanthropy	\$1,620,600
State of Kansas (Comm Service Tax Credits)	\$197,500
<i>Community Project Funds: Representative Davids</i>	<i>\$1,980,000</i>
<i>Federal EDA</i>	<i>\$5,000,000</i>
Sunderland Foundation	\$10,000,000
TOTAL	\$33,238,100

**Approx.
\$16,000,000
in Requests
Pending**

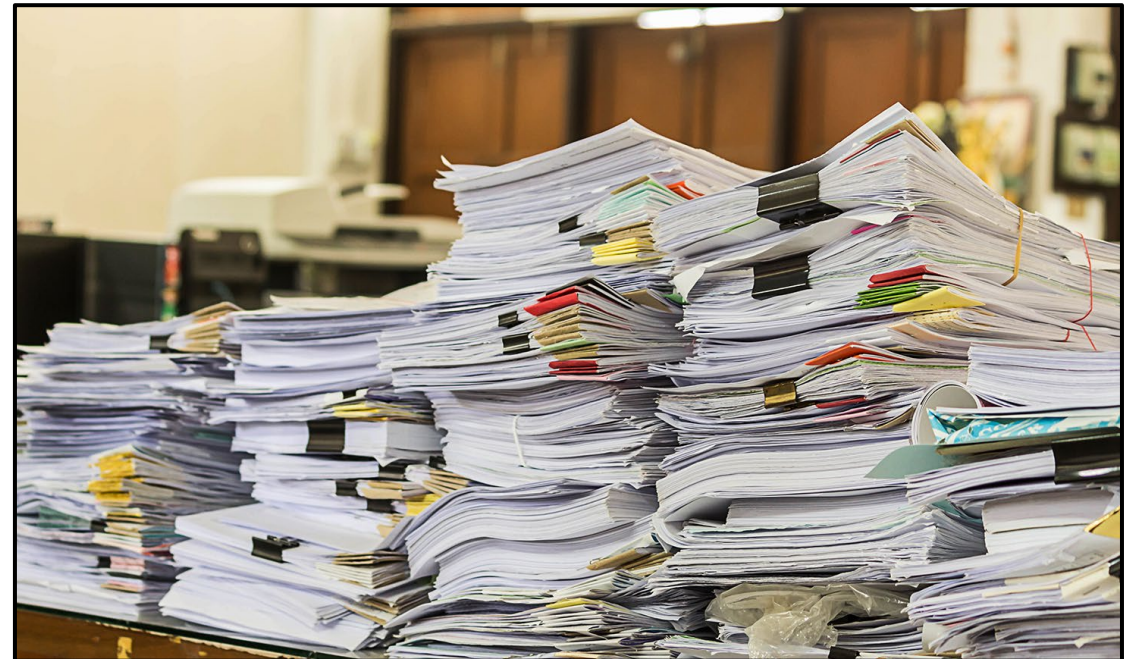
KCK Community Education, Health & Wellness Center



BRING ON THE LAWYERS!

CONTRACTUAL DOCUMENTS:

- **Commercial Condominium Association**
- **Unit Owner Agreements**
- **Escrow**
- **Articles of Incorporation**
- **Declarations**
- **Owners Representative**
- **Architectural & Construction RFPS**



KCK Community Education, Health & Wellness Center



PROJECT TIMING

PROJECT TIMELINE	2021					2022					2023					2024												
	JUN	JUL	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT
FUNDRAISING GOAL \$20M: 33%	Jul. 2021																											
[EDA MFC Submission]			Oct. 2021																									
RAZE OLD BUILDINGS				Nov. 2021																								
[EDA- Negotiations - Final Award]					Dec. 2021																							
FUNDRAISING GOAL \$35M: 50%						Dec. 2021																						
[EDA Notice of Final Award]							Jan. 2022																					
BEGIN DESIGN 12 MONTH	Jan-22						3 mo - Program				9 months - Design																	
FUNDRAISING GOAL \$49M: 70%											May. 2022																	
FUNDRAISING GOAL \$56M: 80%	Dec-22																											
CONSTRUCTION RFP 3 MONTH												Jun. - Aug. 2022																
PERMITTING 3 MONTH														Sept.-Oct.														
FUNDRAISING GOAL \$63M: 90%																												
CONSTRUCTION- OCT 2022	Oct-22																											
FUNDRAISING GOAL \$70M: 100%																												
OCCUPANCY	Jun-24																											
CLASSES BEGIN	Aug-24																											

Jun. 2024
JUNE 2024!
AUGUST 2024!

A Model for the Future Of Community Colleges



VISION: Provide hope, end generational poverty, improve the quality of life, and increase the socioeconomic mobility of our residents living in and around downtown Kansas City, Kansas





**Kansas City Kansas
Community College**

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#WeCreateOurFuture

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